

International Ratings

Austria, Netherlands, Spain

BECOMING A WOMAN IN ZANSKAR



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Becoming Woman in Zanskar recounts the moving story of a friendship shattered by destiny when two best friends have to part and to leave their families forever...

Tenzin will be married to a man she hasn't chosen while Palkit will become a nun. Two adolescents in the Himalayas: one kidnapped by her future husband, the other head shaved as she enters the convent forever.

Awards: •Columbus Film Festival (USA)– Best of Festival's President Award •Toulon International Film Festival (France)– Gold Anchor •Kathmandu International Film Festival (Nepal)– Second Best Film •Graz Film Festival (Austria)– Camera Alpin in Gold •Banff Mountain Film Festival (Canada)– Special Jury Award •Lessinia Film Festival (Italia)– Best Film •Cervino CineMountain Film Festival (Italia)– Special Jury Award • Export Award (organized by TV France International)– Program which have sold best around the world

Channel: ORF2 (Austria)
Period: 12/02/2009
Time: 21:00
(Sources: Eurodata TV Worldwide / AGTT / GfK Teletest)

Channel: Nederland 2 (Netherlands)
Period : 02/11/2008
Time: 13:00
(Sources: Eurodata TV Worldwide / Stichting KijkOnderzoek)

Channel: La 2 (+ Autonomicas) (Spain)
Period : 04/07/2009
Time : 15:00
(Sources: Eurodata TV Worldwide / Kantar Media)

***Becoming a woman in Zanskar* was aired worldwide and evaluated on 12 channels in 7 different countries, it attracted, over the studied territories, a cumulative audience of 3,757,400 viewers.**

After its first broadcast in France on May 27th 2007 on France 5, which was a huge success, *Become a Woman in Zanskar* began an outstanding international career.

Austria delivered the highest market share: with an impressive 21% among all individuals, the documentary was the clear winner of the slot, even a head of the popular series *C.S.I.* broadcast on ORF1 at the same time.

In the Netherlands, it came second just after a famous ice-skating competition broadcast at the same time on Nederland 1 and beat all other entertainment, fiction and information programs.

In Spain it was broadcast several times on cable and regional channels before being premiered on the national channel La 2, altogether attracted a cumulative audience of 926,600 Spanish viewers.

Genre: Documentary

Format: 1x52 or 1x85'
Produced by ZED
Directed by Jean-Michel Corillion
First French Broadcaster: France 5

International Sales: ZED / Céline Payot, cpayot@zed.fr